



Sport Parkinson's

'4 Nations' Golf Day



11th - 13th October 2021
The Belfry

About the Tournament

Even before being diagnosed with Parkinson's Disease (PD), a neurological degenerative condition for which there is no cure, the chance to play golf for your country on the historic course of The Belfry may seem a distant and impossible dream.

This is not the case for four teams of golfers with PD representing England, Ireland, Scotland and Wales – as in October this year it will be a reality, as they go head-to-head to see who will take victory for their nation, whilst demonstrating the importance of exercise in treating the condition and raising much needed funds for Cure Parkinson's and Parkinson's UK.

On the 1st day, there will be an 18 hole practice day for all Parkinson's people, which will be followed by 2 days of competition, where day 3 will incorporate the celebrities and sponsors. England will be led by Mike Tindall, a long-time supporter of the PD community. The experience will be rounded off with a Gala Dinner with the celebrities and golfers in attendance, raising much needed funds through the auction of one-off experiences and items, and no doubt the accompaniment of tales from the world of music, rugby, and golf.



“We wanted to raise awareness of the benefits of golf for people with Parkinson’s, engage the support of sponsors and celebrities to help us raise a significant amount of money for Cure Parkinson’s and Parkinson’s UK. May the best country win!”

Charlie Appleyard
Director, Sport Parkinson’s

www.sportparkinsons.org

The chance to make these opportunities available to the PD golfing community at large, and to raise money to support charities making a difference in the UK does not come often for all involved. We would like to encourage companies to participate by sponsoring this worthwhile event or buying tickets for the entertaining gala dinner.

Event Timetable

Mon 11th October – Arrive during the morning. 18 hole practice round on The Brabazon course in 4’s 12:00-13:50. Evening arrangements at your leisure. Overnight stay in course Hotel.

Tues 12th October – Breakfast. 18 hole 4-Ball Better Ball (Team pairs competition) on The Brabazon 12:30-14:20. Evening arrangements at your leisure. Overnight stay in course Hotel.

Weds 13th October – Breakfast. 18 hole Combined Team Stableford (Best 3 from 4) on The Brabazon course in 4’s with each group combining 2 PD Golfers, a sponsor and a celebrity 10:20-12:50. Evening Dinner, Auction & Prizегiving. Overnight stay in course Hotel.

Thurs 14th October – Breakfast. Depart during the morning.



To participate in this wonderful event the requirement is that you have been diagnosed with Parkinson's Disease, have a handicap index of 24 or lower, and will raise a minimum sum of £500 player sponsorship (or self-sponsor) to help towards covering Sport Parkinson's event costs.

Mike Tindall

England Celebrity Captain

"Through the Mike Tindall Celebrity Golf Classic, I help raise awareness of Parkinson's Disease but when I was asked to head up this event to help 32 people with Parkinson's take part in a international competition, I saw it as a great chance to get the PD battlers on the front line, showing that it is possible to play the great sport of golf despite a PD diagnosis.

We are going to make the event a fun, relaxed and friendly event but I would love to take the trophy ahead of the other nations at the end of the competition!"



Sponsorship Opportunities

Tournament Sponsor – Taken by LMAX Global

- ✓ 2 x Table for 10 at the dinner
- ✓ 4 Players to play in final day of tournament each in a four ball with 2 Sport Parkinson's players and a celebrity golfer
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.
- ✓

National Team Sponsor - England -

Taken by Clearly CBD

www.sportparkinsons.org

- ✓ Table for 10 at the dinner
- ✓ 2 Players to play in final day of tournament each in a four ball with 2 of their nations team and a celebrity golfer
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ Branded team clothing & golf bags
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.
- ✓

Sponsorship Opportunities

National Team Sponsor - Scotland - min £8500

- ✓ Table for 10 at the dinner
- ✓ 2 Players to play in final day of tournament each in a four ball with 2 of their nations team and a celebrity golfer
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ Branded team clothing & golf bags
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.
- ✓

National Team Sponsor - Wales - min £8500

- ✓ Table for 10 at the dinner
- ✓ 2 Players to play in final day of tournament each in a four ball with 2 of their nations team and a celebrity golfer
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ Branded team clothing & golf bags
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.
- ✓

Sponsorship Opportunities

National Team Sponsor - Ireland - min £8500

- ✓ Table for 10 at the dinner
- ✓ 2 Players to play in final day of tournament each in a four ball with 2 of their nations team and a celebrity golfer
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ Branded team clothing & golf bags
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.
- ✓

Sport Parkinson's Player Sponsor - £500

- ✓ Logos worn by the player on the day for all media
- ✓ (To be supplied by sponsor)
- ✓ Social media acknowledgment
- ✓ Inclusion in online team profile
- ✓ Press release to local press
- ✓ Photos for use post event

Sponsorship Opportunities

Dinner Sponsor – Taken by Heineken

- ✓ Table for 10 at the dinner
- ✓ 2 Players to play in final day of tournament each in a four ball with 2 of their nations team and a celebrity golfer
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day one Matchplay Nearest the Pin Sponsor – £1000

- ✓ Branded Marker on course – 'Sponsored by'
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day Two Celebrity Nearest the Pin Sponsor – Taken by Continuum

- ✓ Branded Marker on course – ‘Sponsored by’
- ✓ Profile on Sports Parkinson’s Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day Two Parkinson’s Player Nearest the Pin Sponsor – £1000

- ✓ Branded Marker on course – ‘Sponsored by’
- ✓ Profile on Sports Parkinson’s Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day One Matchplay Longest Drive - £1000

- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day Two Celebrity Longest Drive - Continuum

- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day Two Parkinson's Player Longest Drive - £1000

- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day One Matchplay Drive the 10th Green Challenge - £1000

- ✓ Branded Marker on course – ‘Sponsored by’
- ✓ Profile on Sports Parkinson’s Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day Two Celebrity Drive the 10th Green Challenge - Taken by Continuum

- ✓ Branded Marker on course – ‘Sponsored by’
- ✓ Profile on Sports Parkinson’s Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Day One Parkinson's Player Drive the 10th Green Challenge - Sportnation

- ✓ Branded Marker on course – 'Sponsored by'
- ✓ Profile on Sports Parkinson's Website
- ✓ Social Media Coverage
- ✓ On the day branding/acknowledgement
- ✓ Press release
- ✓ Event photography and video for post event use website/press etc.

Donate to the Sport Parkinson's Healthy and Strong Fund and change lives

You can always simply support the Sport Parkinson's Golf Development Fund. We are trying to grow the game of golf in the Parkinson's community.

We aim to encourage people who still play to play more. To entice people with Parkinson's who have given up golf because they think they can no longer play. To attract people with Parkinson's who have never played golf to take up the game.

The game has so many benefits to Parkinson's symptoms. This might simply be attending a driving range or all the the way up to taking part of the Four Nations Golf in the future.

We have created a separate fund in our donation portfolio that will be ringfenced for golf.

This is supported by England Golf, Wales Golf, Scottish Golf and Ireland Golf.



The Belfry is synonymous with golf and has hosted the Ryder Cup four times – more than any other venue in the world.

Their world class golf courses have produced some of the most dramatic moments in the history of the sport.

Join the exclusive list of those who have played there!



If you are interested in participating in the tournament and require more information, attending the gala, sponsoring or donating to the event please contact claire@sportparkinsons.org

